

AGINFO 01 (2026)

WORLD THINKING DAY BADGES AND ACTIVITIES

Celebrating 100 years of World Thinking Day - 22 February 2026

Background

Celebrated since 1926, the World Association of Girl Guides and Girl Scouts World Thinking Day is a day of international friendship held every year on 22 February. It is the perfect opportunity to connect our global Movement and fundraise for over 11.2 million Girl Guides and Girl Scouts in 153 countries.

This year is particularly special since it marks the 100-year anniversary of World Thinking Day.

This year's World Thinking Day Theme

This year's theme is 'Our Friendship'. Members may choose to take part in celebrations, buy a badge, fundraise or encourage participation in fun unit activities - or simply reflect on the friendships made locally as well as the global community we are all are part of.

To follow is a summary of World Thinking Day Resources that Girl Guides might love.

WAGGGS 2026 Activity Pack and Leader Resource

Girl Guides around the globe are encouraged to collect beads to create *friendship bracelets* representing the global community that they are part of, the friendships they have, and the importance of working together to create a brighter future for everyone.



Download the Leader Activity Pack [EN-WTD-2026-Activity-Pack.pdf](#)
The program is 3 parts.

Part 1: Friendship across time and traditions

Part 2: Growing together

Part 3: 100 Years of World Thinking Day

GGA 2026 Activity Pack and Leader Resource

In keeping with the theme of Our Friendship, GGA have put together a great pack of activities that leaders and Guides may choose to incorporate into your World Thinking Day celebrations.

Activities can be found on our website <https://www.girlguides.org.au/resources/program-resources/>

2026 Special Edition GGA World Thinking Day Fundraising Badge



To celebrate the 100 years of World Thinking Day and to fundraise for Girl Guides and Girl Scouts around the world, Girl Guides Australia have designed a special limited-edition badge.

\$1 from every badge sold will be donated to the World Thinking Day Fund.

Soon to be available through Girl Guide Shops.

WAGGGS World Thinking Day 2026 Badges and Pins

As usual, the annual international badges and pins will also be available through Girl Guide Shops.

World Thinking Day 2026 Badge (Cloth)



World Thinking Day 2026 Pin (Metal)



World Thinking Day Fund

The World Thinking Day Fund creates life changing opportunities. In 1932, the idea for the Fund began after a Belgian delegate at the 7th World Conference pointed out that a birthday (World Thinking Day) involves giving gifts. Since then, WAGGGS have continued to honour this tradition by giving girls and young women across the world the opportunity to participate in Girl Guiding and Girl Scouting by donating to the World Thinking Day Fund.

If you and your Unit enjoy activities around World Thinking Day, you can show your support by donating to the fund and ensuring more girls and young women continue to enjoy Girl Guiding and Girl Scouting for years to come.

Donations to the World Thinking Day Fund can be made through the State Organisation Offices until April then the Girl Guides Australia donation can be submitted to WAGGGS in May 2026.

Any questions? Contact youth@girlguides.org.au

Have a wonderful World Thinking Day from all the team at Girl Guides Australia