



GIRL GUIDES
AUSTRALIA

GIRL GUIDES AUSTRALIA

**CLEAN UP AUSTRALIA DAY 2025
IMPACT REPORT**



CLEAN UP AUSTRALIA DAY 2025

WITH GIRL GUIDES AUSTRALIA

This March, we celebrated 35 years of Clean Up Australia Day and were ready to make it our biggest one yet.

And we did! Over 800,000 volunteers participated in the national day of action with 8,297 registered Clean Up events.

We couldn't have achieved this without the support of Girl Guides Australia and their leadership on environmental protection and restoration.



GIRL-LED ADVOCACY

SUPPORTING ENVIRONMENTAL SUSTAINABILITY

Like Girl Guides, we believe that action on environmental issues is at the core of how Australia can be a better place, and a leader in litter and plastic prevention.

We support Girl Guides in taking collective action to reduce our negative impact on the environment through the 5 R's of waste management, as well as advocating for change with government and business.



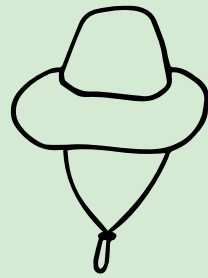
GIRL GUIDES IMPACT

ON CLEAN UP AUSTRALIA DAY 2025



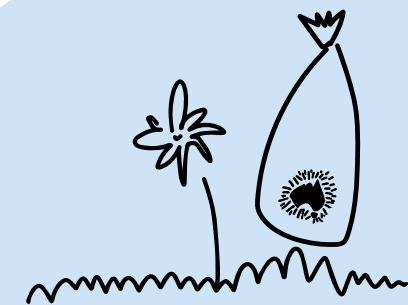
156

**GIRL GUIDE
CLEAN UPS**



3120

**GIRL GUIDES
PARTICIPATED**



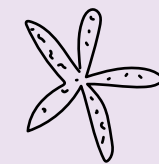
4680

**KGS OF LITTER
REMOVED**



12%

**INCREASE IN
CLEAN UPS**



\$2,013

**RAISED FOR
CLEAN UP
AUSTRALIA**

POSITIVE COMMUNITY ACTION

4,680 KG OF LITTER REMOVED

Girl Guides grabbed their gloves with gusto this Clean Up Australia Day, with an incredible **156 Clean Up** events held around the country, a **12% increase** on last year.

We estimate over **3,000 Girl Guides** volunteered to pick up litter in their local streets and parks, protecting local waterways and wildlife.

If every Girl Guide removed a minimum of 1.5 kg of litter, that is a total of **4,680 kg** of litter and marine debris prevented from entering our oceans and waterways.



CLEAN UP AUSTRALIA DAY BADGE

With the creation and sale of a unique badge for Clean Up Australia Day 2025, Girl Guides donated a generous **\$2,013.17!**

Thank you Girl Guides Australia! Your donation helps us provide free materials to schools and community groups around the country.

Together we can achieve our mission to **improve and conserve the environment, reduce litter, and end waste.**

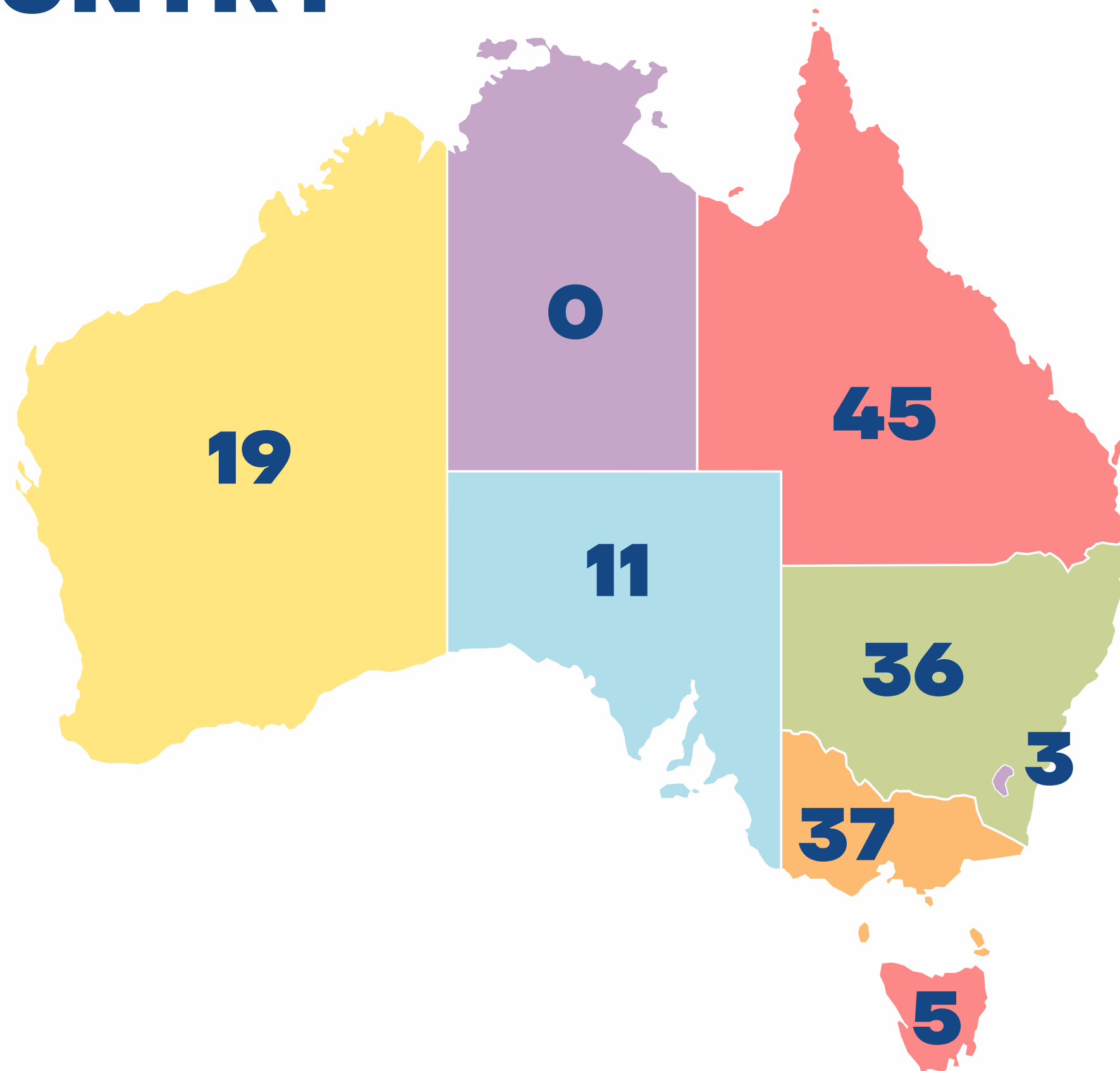


ACROSS THE COUNTRY

CLEAN UPS BY STATE

By participating in Clean Up Australia Day, Girl Guides around Australia are living their mission to protect the environment and raise awareness of living sustainably for a healthier planet.

Here is a breakdown of Girl Guide Clean Ups by state.



WHAT CLEAN UPS MEAN TO YOU

Yes, because if litter goes in the ocean and fish get stuck in it or eat it, they could die.
Clementine, 9 years

Does picking up litter in your community make a difference?

It's really bad for the environment to leave lots of rubbish around.
Elvie, 9 years

Not throwing things away.
Learning about recycling.
Elizabeth, 8 years

Pick up rubbish if other people throw it on the ground.
Anaya, 6 years

What being a Girl Guide has taught you about looking after the environment?

We've talked about saving the world.
Rosie, 6 years





girlguidesnswactnt • Follow

girlguidesnswactnt Yesterday was Clean Up Australia Day, and girls from across many different Districts and Regions got their hands dirty to help proactively protect and maintain their local communities! 🌱

Did you know that Girl Guides have been involved in [#CleanUpAustraliaDay](#) since the very first clean up event in 1990? ⭐

Bravo and a very well done to everyone who got involved!

Share your clean up with us by emailing communications@girlguides-nswactnt.org.au!

20w

81 likes
March 3

Add a comment...



girlguideswa • Follow

girlguideswa Our Guides made a real difference during this year's Clean Up Australia Day! From picking up litter in our neighborhoods to cleaning beaches and parks, they rolled up their sleeves and participated in impactful clean-up activities. One inspiring example is the collaboration between City Beach Dolphin Girl Guides (10-13yrs) and Scarborough Beach Tuart Girl Guides (14+), who joined forces for a beach cleanup at Floreat Beach. Reflecting on their efforts, they were blown away by the amount of rubbish they collected. Thank you to all our Guides for stepping up and keeping our environment clean and tidy. Together, we're making a difference! [#CleanUpAustraliaDay](#) [#GuidingForGood](#) [#EnvironmentalStewardship](#)

71w

Liked by girlguidesaustralia and 25 others
March 7, 2024

Add a comment...



girlguidesvictoria • Follow

girlguidesvictoria 🍌 Today, 2 March is Clean Up Australia Day!

🌱 Girl Guides are already out and about across Victoria cleaning up their local areas—including the Orbost Guides and their furry friend! Plenty more Units are set to [#cleanup](#) and care for their own communities in the coming weeks.

🗨️ How are you participating this year? What kind of location are you cleaning up? We can't wait to see how everyone takes action for a cleaner environment!

[@cleanupaustralia](#)
Edited · 20w

38 likes
March 2

Add a comment...



girlguidesqueensland • Follow

girlguidesqueensland 20w 🍌 Yesterday was Clean Up Australia Day and Girl Guides once again came out to get involved and make a difference!

Since the 90s Girl Guides have been Community Allies of Clean Up Australia and this year marked the 35th anniversary of Clean Up Australia Day!

Here's just a few clean up activities that Guides were involved in yesterday

- 🍌 Lawnton Girl Guides cleaned up at 4 Mile Creek
- 🌱 Girl Guides QLD: Bardon District joined forces with [@rotaractbrisrivercity](#) to tackle a clean up of Ithaca Creek
- 🏠 Logan Village Girl Guides focused their clean up on the Logan City...

42 likes
March 3

Add a comment...

THANK YOU

We are so grateful to every Girl Guide for volunteering their time and effort this Clean Up Australia Day.

From all of us at Clean Up Australia, thank you.

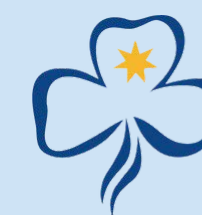


GIRL GUIDES
AUSTRALIA

Black Mountain Girl Guides / Girl Guides Association ACT & SE NSW / Gungahlin District Girl Guides / 1st Kellyville Girl Guides / Bathurst Girl Guides / Baulkham Hills Girl Guides (Olaves) / Bungendore girl guides / Camden Girl Guides / Delungra Girl Guides / Earlwood District Girl Guides / Forster Girl Guides / Girl guides association of NSW act nt / Girl Guides NSW ACT & NT / Girl Guides Toronto Junior 2C / Goulburn girl guides / Grafton District Girl Guides / Grays Point Girl Guides / Guildford Girl Guides / Gwynneville Girl Guides - Senior / Haberfield District Girl Guides / kurri kurri girl guides / Kyogle Girl Guides / Lithgow Girl Guides / Maitland Girl Guides / Marrickville Girl Guides / Menai District Girl Guides / Mittagong Girl Guides / Mona Vale Girl Guides / Nambucca Valley Girl Guides / Panania Girl Guides / Panania Girl Guides / Richmond Girl Guides / Scone Girl Guides / Scouts Australia and Girl Guides / Springwood Winmalee Girl Guides / Temora Girl Guides / Waitara Hornsby Girl Guides / Windsor Girl Guides / Wyong District Girl Guides / Bardonia Girl Guides / Blackstone Girl Guides / Boyne Tannum Girl Guides / Browns Plains Girl Guides / Bundaberg girl guides / Burleigh Girl Guides / Caloundra Girl Guides / Capalaba Girl Guides / Cleveland District Girl Guides / Clontarf District Girl Guides / Coomera Girl Guides / Coopers Plains Girl Guides / Coopers Plains Girl Guides- Bilby Guides / Gatton Girl Guides / Girl Guides Beaudesert / Girl Guides Queensland / Girl Guides Rockhampton / Gladstone Girl Guides / Gordonvale Girl Guides / Guides Queensland - Ormeau Girl Guides / Gympie Girl Guides / Jindalee Girl Guides / Keppel Coast Girl Guides / Longreach Brolga Girl Guides / Mackay City Girl Guides / Marlin Coast Girl Guides / Mary Valley Girl Guides / Mudgeeraba District Girl Guides / North Ipswich Girl Guides / Northern Beaches Girl Guides / Palmwoods Girl Guides / Palmwoods Girl Guides / Queensland Girl Guides - Bulimba Junior Guides / Rochedale Girl Guides / Shailer Park Girl Guides / Southport Girl Guides / Springwood Girl Guides / Tamborine Girl Guides / Tugun Girl Guides / Tully Girl Guides / Yeronga Girl Guides / Berri Girl Guides / Colonel Light Gardens Girl Guides / Crystal Brook Girl Guides / Dover Groovy Girl Guides / Gawler Girl Guides / Girl guides port river / Girl Guides SA Minilaton Unit / Girl Guides SA Unley / Mawson Lakes Girl Guides / Orroroo Girl Guides / Strathalbyn Girl Guides / Burnie Girl Guides / Cormiston Girl Guides / Girl Guides Australia / Girl Guides Tasmania - Wynyard Girl Guides / Wellington Girl Guides / 1st Deer Park Girl Guides / 1st Pascoe Vale South Girl Guides / 2nd Wantirna Heights Girl Guides / 5th Brighton Girl Guides / Bairnsdale Girl Guides / Beaufort Girl Guides / Begonia Girl Guides / Benalla Girl Guides / Box Hill & Bennettswood Girl Guides / Camperdown Girl Guides / Canterbury Girl Guides / Coburg Girl Guides / Cranbourne Girl Guides / Delacombe & Sebastopol Girl Guides / Girl Guides / Girl Guides Thornbury / Beaumaris and Mentone Girl Guides Clean Up Australia / Girl Guides Docklands Clean Up / Whittlesea Girl Guides Clean up / Wyndham Wombat Ranger Girl Guides Clean Up Australia Day Event / Girl Guides Victoria - Kilmore Kookaburra Guides / Girl Guides Victoria - Mooropna Guides / Healesville Girl Guides / Kellor Girl Guides / Kiama Rangers Olaves (Girl Guides) / Koonung Heights Girl Guides / Lara Girl Guides / Monbulk Girl Guides / Moonee Valley Girl Guides / Narre Warren Girl Guides / Narre Warren north girl guides / North Melbourne and Kensington Girl Guides / Orbost Girl Guides / Plenty Girl Guides / Sale Girl Guides / Upwey Girl Guides / Wonthaggi District Girl Guides - Victoria / Albany Keyn Rainbow Girl Guides / Bunbury Earth & Ocean Girl Guides / Bunbury Sunflower Girl Guides / Busselton Adventure Girl Guides / Carlisle Comet Girl Guides Dongara Osprey Girl Guides / Doubleview Dolphin Girl Guides / Duncraig Outdoor Girl Guides / Girl Guides Carine Park / Girl Guides WA - Albany Weerlara Girl Guides / Girl Guides WA - NDM's / Joondalup Adventure girl guides / Melville Magic Girl Guides / Morley Girl Guides / Rockingham Boomer Girl Guides / Roleystone Girl Guides WA / Rossmoyne Shelley Black Swan Girl Guides / South Perth Girl Guides / Warnbro Wagtail Girl Guides



THANK YOU



**GIRL GUIDES
AUSTRALIA**