

## AGINFO 28 (2025)

### New Volunteer Position - Entrepreneurship Program Champion

#### ANSWERING THE NEEDS OF GIRLS

The Girl Research we undertook in October 2024 identified a number of program areas that girls really care about. Body image, leadership and financial literacy made the list, which happily we already have amazing programs in place for, like Free Being Me, Guide Your Money and Fly and Ignite Leadership programs. Girls are also eager to be their own boss, feel empowered in their career and have equal opportunities in the working roles available to them.

#### EXCITING NEW ADDITION TO AUSTRALIAN GUIDE PROGRAM

So, in May 2026, we will be launching a new 'Achieve a Challenge' to add to our existing Australian Guide program. This will be the Entrepreneurship Challenge.

This contemporary, social enterprise, challenge will include syllabus for Trefoil 1-3, so girls as young as 8yrs can take part. However, the primary focus for this program is 13yrs+ and girls working to complete their BP and Queen's Guide Awards. These teens are encouraged to undertake a weekend workshop, develop their projects and business pitches to present to a shark tank style panel – contenders will compete to win 3–6-month business mentorships to make their business ideas a reality.

Resources for all aspects of the youth program will be developed online and offline. Resources and facilitator training will also be developed and implemented so that we have capable and confident leaders and trainers in every state.

#### SME PARTNERS

This program is being developed with the support, funding and expertise of an international retailer and a social enterprise educator.

#### PROGRAM GUARDIAN ROLE

Development and implementation of this program will be a team effort during 2025-27. Working directly with the GGA Partnership Manager, GGA Program Coordinator, National Coordinators Youth and Adult, and Graphic Designer, this Program Champion will ensure all aspects of the program are developed in consultation with leaders and girls and that outputs are in line with best practice social enterprise education programs and the Australian Guide Program Process.

We are seeking a volunteer to undertake desk research, proof reading, program testing as we develop the program. The volunteer will be the font of all knowledge for the program for members and states. This program champion will seek and report ongoing participation and promotion of the program. And she will collect and act on feedback from girls and leaders ongoing.

This Program Champion will support our guiding community to embrace and facilitate this program at launch and ongoing as the face of the program and the monitor of participation, feedback and success measures.

## COULD THIS BE YOU?

This role would suit someone who is passionate and confident about helping girls understand the basics of business like undertaking a SWOT analysis, conducting market research, identifying a community need/problem, writing a business plan, creating a brand and pitching an idea.

This role would suit someone with lived experience working for a commercial business that offers products or services. Someone who understands the business basics listed above, enjoys desk research, enjoys gathering feedback, who works well with others and is efficient and practical.

This role will not be responsible for designing the program, training or materials but it will coordinate the subject matter specialists and the appropriate feedback channels for youth and adults within guiding. This role ensures the program becomes an exciting and engaging new opportunity for girls as part of the AGP.

This role could also be a perfect volunteering opportunity for young women 18yrs+ that have previously undertaken WAGGGS Seminars and projects or those that have already enjoyed working across national networks in working groups or Olave capacities.

Between Sept 2025 and August 2026, you might expend up to 4-6 hrs a week to help launch the program. Once launched the role would require less time. Likely a monthly meeting with States and a monthly participation and feedback report. This role would monitor and respond to ongoing queries from participants.

**If this sounds like you, please send a cover letter telling us about yourself and why you're interested in becoming our Program Guardian to [applications@girlguides.org.au](mailto:applications@girlguides.org.au) by Friday 12 September 2025.**