

A.GINFO 03 (2025)

WORLD THINKING DAY – 22 FEBRUARY 2025

Background

Celebrated since 1926, World Thinking Day is a day of international friendship. WTD is held on the 22nd February every year.

It is an opportunity to connect with our global Movement and fundraise for over 10.8 million Girl Guides and Girl Scouts in 153 countries.

2025 Theme

This year's theme is 'Our Story'. It gives Girl Guides in Australia the chance to reflect on the symbolism and values of the World Association of Girl Guides and Girl Scouts (WAGGGS) and explore what it has meant to be a Girl Guide and Girl Scout over the years. The Activity Pack helps leaders to encourage Guides to travel into the past, explore present-day Guiding, and to look towards the future.

Together, we can look towards the future and write our own story ensuring that we create a space where every girl feels empowered and safe to be themselves.

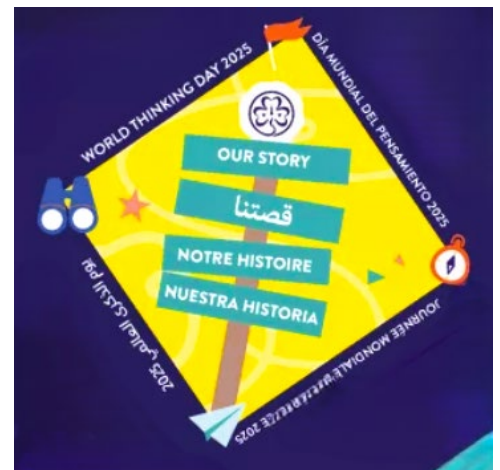
“Real change, enduring change, happens one step at a time.” – Ruth Bader Ginsburg

2025 Activities and Leader Resource



Download the Leader Activity Pack [here](#). The program is 4 parts.

- Part 1:** Learn and reflect on the history of Girl Guiding.
- Part 2:** Feel connected to Girl Guides by participating in activities from current programs.
- Part 3:** Discover more about the 5 World Centres and WAGGGS.
- Part 4:** Take part in a special activity to celebrate World Thinking Day, joining a global action to spread the guiding light and look towards the future of Guiding.



World Thinking Day 2025 Badges

Badges will be available in all Girl Guide Online Shops in February.

[World Thinking Day 2025 Badge \(Cloth\)](#)



[World Thinking Day 2025 Pin \(Metal\)](#)



World Thinking Day Fund

The World Thinking Day Fund creates life changing opportunities. In 1932, the idea for the Fund began after a Belgian delegate at the 7th World Conference pointed out that a birthday (World Thinking Day) involves giving gifts. Since then, WAGGGS have continued to honour this tradition by giving girls and young women across the world the opportunity to participate in Girl Guiding and Girl Scouting by donating to the World Thinking Day Fund.

This annual fundraising campaign is important as it unites the Movement to think about others and how we can help them. It is part of our past and to ensure it can be part of our future it's important to continue fundraising as part of World Thinking Day.

If you and your Unit enjoy activities around World Thinking Day, you can show your support by donating to the fund and ensuring more girls and young women continue to enjoy Girl Guiding and Girl Scouting for years to come.

Girl Guide Members can donate to the World Thinking Day Fund through the State Organisation Offices until April then the Nations donation can be submitted to WAGGGS in May 2025.

If you want to know more about the fund, find out how it was used to support girls and young women around the world in 2023 [here](#).

For more information contact Wendy – youth@girlguides.org.au