

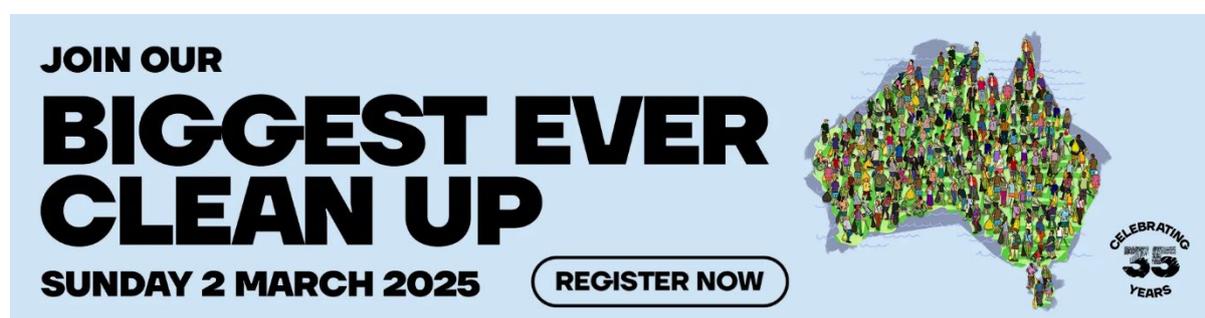
A.GINFO 01 (2025) Clean Up Australia Day 2025

Can you imagine the good we could do, if all of Australia came together on one day and took practical action to improve the environment? What a difference we could make! Let's see how many people we can bring together on Sunday 2 March 2025 and make a real impact...

It's hard to believe that [Clean Up Australia](#) (CUA) was started over thirty years ago, by Ian Kiernan, AO, an "average Australian" who had a simple idea to make a difference in his own backyard has now become the nation's largest community-based environmental event, held annually on the first Sunday in March.

Over twenty million Aussies have stepped up over the years, donating their time to improve the environment. Girl Guides have been part of this initiative to proactively collect waste in communities since the very first Clean Up event. Last year 169 units registered with many more participating and CUA are thrilled – [hear them here!](#)

Girl Guides Australia have a [Community Ally Partnership](#) with Clean Up Australia and continue to inspire girls and communities to make a difference through simple actions to conserve our environment. Clean Ups are community activities Girl Guides undertake as a learning experience, a community service and to support the [Girl Led Environment and Sustainability Advocacy Statement](#) launched Sept this year. Not to mention taking part in Clean Ups help them further their development as part of the Girl Recognition System and result in a new badge.



**JOIN OUR
BIGGEST EVER
CLEAN UP
SUNDAY 2 MARCH 2025**

REGISTER NOW

**CELEBRATING
35
YEARS**

The banner features a map of Australia filled with small, colorful icons of people, symbolizing a large community effort. The text is bold and clear, with a prominent 'REGISTER NOW' button.

In 2025, **Clean Up Australia Day is on Sunday 2 March**, but as always, Girl Guide Clean Up events are organised on the weeks and days that fit well with Unit or group planning. This year they are hoping to make it the Biggest Clean Up yet!

Registration for Clean Up Australia Day is free for communities and schools and this ensures that not only are you covered by their public liability insurance, but you'll receive a free Clean Up Australia kit.

Organising a Clean Up

- **Choose** a local park, bushland, beach, or suitable streets in your community or near your unit to Clean Up.
- **Register** your unit's participation in a Clean Up with this link and choose the community option - <https://register.cleanup.org.au/fundraise/ycu>
- To receive a Clean Up Kit with bags, gloves and key info register at least 2 weeks before.
- Don't forget to **share your Clean Up Stories** on socials or by emailing pics and stories to Wendy - youth@girlguides.org.au and use the tags - #protectnaturelikeagirlguide #advocatelikeagirlguide #cleanupaustraliaday2025 #girlguidesaustralia
- The most important part is to record your efforts and findings using the **evaluation form** also provided by Clean Up Australia. You can see [last years form here](#). A new one will be made available to you close to the event. This way we can see what impacts Girl Guides have across Australia.

Clean Up Badge 2025



The 2025 Clean Up Australia badge will be available to purchase through Girl Guide retail outlets from late February – girlguides.org.au/resources/uniform/.

Fundraising for Clean Up Australia

All profits from the sale of the 2025 badge will be donated to Clean Up Australia to support their efforts to create positive change. Last year we were able to donate \$1,000!

For more information contact Wendy – youth@girlguides.org.au