

A.GINFO 16 (2024) GIRL GUIDES AUSTRALIA EXIST BECAUSE GIRLS DO

GGA Awareness Initiative: Because Girls Do - Launched 11th October 2024

Please view below the video GGA Launched on 11th October to explain to the world just how much Girl Guiding can benefit girls and young women in Australia.



Social Impacts of Girl Guiding on Girls in Australia

- Girls 8-11yrs have increased life skills, particularly the ability to self-regulate emotions.
- Girl Guides 8-11yrs have a significant positive shift in attitude, confidence, & interpersonal skills.
- Girl Guides 8-17yrs have greater engagement in the outdoors, with new experiences increasing their wellbeing.
- Teenage Girl Guides see an 18%+ increase in both Life Skills and Resilience.
- 12% of Girl Guides experience an increase in purpose & 13% increase in leadership.

GGA invites all members to view the video and to celebrate the fantastic role Guiding plays in supporting girls through Girlhood to become empowered leaders of their world.