

## A.GINFO 15 (2024) NATIONAL GIRLS SURVEY

### **GGA Research Initiative: National Girls Survey - Launched 11<sup>th</sup> October 2024**

This year's international IDG theme is "Girls' Vision for the Future". This theme emphasises the urgent need for action and the persistent hope driven by the power of girls' voices and their vision for a better world.

Aligned with the theme, GGA are elevating the voices of girls, by launching the National Girls Survey. This is the first national survey into 'what it is to be a girl or young woman in Australia' (aged 12-17yrs).

GGA have invested in this survey to investigate the attitudes Australian girls have regarding safety on and offline, violence, bullying, technology, environment, image, influences, family, culture, future opportunities and personal wellbeing and development.

In partnership with YouthInsight, GGA have developed a 10-15min survey for all Girls (Girl Guides and non-Girl Guides) to complete.

Survey closes 22 November giving girls 6 weeks to complete the survey given there are school holidays, HSC and more.

Girl Guides have been given an opportunity to participate in the survey by email, from their SGGO.

Non-Girl Guides are being sought through YouthInsight who is managing the survey on our behalf and has access to validated participants.

Modibodi is also extending the survey reach to non-Girl Guides.

Australian Research Association for Children and Youth is indirectly extending the survey to non-Girl Guides.

We have not circulated a survey link on social or generically so that we can be sure the integrity of the survey data is maintained. We don't want bogus data from non-girls in the cohort we are looking for or survey hackers going wild with fake responses.

**GGA would value any support from Adults in Guiding to encourage Girl Guides to look for the email from their SGGO and to complete the survey.**