

A.GINFO 09 (2024)

Share the Dignity- Its in the bag campaign

Olave Program members across Australia are called to participate in Share the Dignity's 'It's in the Bag Campaign' in 2024. Girl Guides Australia's participation in this campaign in 2023 was immensely successful. We hope to eclipse last year's contribution and meet a goal of donating 600 bags.

This campaign is an annual appeal for donations of bags filled with essential sanitary items to donate to people in need. Donations are distributed to over 3,000 charities nationwide to spread a little bit of love, dignity and comfort over the holiday season.

Whilst Olave Program members are encouraged to spearhead this campaign in their local Guiding communities, all members and Units are encouraged to participate and contribute where local Olave Program members are unavailable to do so.

Items to be donated:

Please assemble bags which are suitable for one of the below three categories. The bags are to be tagged with a tag/ ribbon of the noted colour, to indicate who the bag is for:

- Adult (no tag or ribbon needed)
- Teen (**yellow** tag or ribbon)
- Mum and bub (**purple** tag or ribbon)

You can find a detailed list of items to be donated [here](#) and in the attachment to this document.

Collection points will open at Bunnings nationwide from Nov 15 - Dec 1, 2024

Tracking the number of bags donated to this initiative is key to tracking our collective impact and supporting future initiatives. Please record the number of bags you are donating in [this online form](#).

If you have any difficulty accessing this form, you can alternatively email the information to Emily Logan at olave@guides.org.au . Please also direct any enquiries to Emily.

Olave members are encouraged to spearhead Guides participation in the campaign by:

- Participating in the drive as a peer group.
- Linking in with local Girl Guide Districts and facilitating unit meetings where Guide's can participate in the program. Reach out to the District and Unit leaders now to get involved in their term 4 planning, as this campaign will be running early term 4.
- Reach out to the local Trefoil Guild members and collaborate on the project by meeting up for a packing day or offering to transport the Trefoil Guild's member's donations to Bunnings.
- Find out what events are already planned in your local Guiding community and connect with the LIC to see how you can collaborate with them to incorporate this campaign. For example, can you add a donation to the campaign for each Guide's kit list for camp and then attend to collect and pack the donations into bags?

