

20
23

**GIRL GUIDES
AUSTRALIA**
Annual Report





With over ten million Girl Guides and Girl Scouts from 153 countries internationally, the World Association of Girl Guides and Girl Scouts (WAGGGS) is the largest voluntary movement dedicated to girls and young women in the world.



**WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS**

ASIA PACIFIC REGION

Australia ■ Bangladesh ■ Brunei ■ Cambodia
Cook Islands ■ Fiji ■ Hong Kong ■ India ■ Japan
Kiribati ■ Korea ■ Malaysia ■ Maldives ■ Mongolia
Myanmar ■ Nepal ■ New Zealand ■ Pakistan
Papua New Guinea ■ Philippines ■ Singapore
Solomon Islands ■ Sri Lanka ■ Taiwan
Thailand ■ Tonga

ARAB REGION

Bahrain ■ Egypt ■ Jordan ■ Kuwait ■ Lebanon
Libya ■ Mauritania ■ Oman ■ Palestine ■ Qatar ■ Sudan
Syria ■ Tunisia ■ United Arab Emirates ■ Yemen

AFRICA REGION

Benin ■ Botswana ■ Burkina Faso ■ Burundi
Cameroon ■ Central African Republic ■ Chad
Congo ■ Democratic Republic of the Congo ■ Gambia
Ghana ■ Guinea ■ Ivory Coast ■ Kenya ■ Lesotho
Liberia ■ Madagascar ■ Malawi ■ Mauritius ■ Namibia
Niger ■ Nigeria ■ Rwanda ■ Senegal ■ Sierra Leone
South Africa ■ South Sudan ■ Swaziland ■ Tanzania
Togo ■ Uganda ■ Zambia ■ Zimbabwe

WESTERN HEMISPHERE REGION

Antigua and Barbuda ■ Argentina ■ Aruba
Bahamas ■ Barbados ■ Belize ■ Bolivia ■ Brazil
Canada ■ Chile ■ Colombia ■ Costa Rica
Curaçao ■ Dominica ■ Dominican Republic
Republic of Ecuador ■ El Salvador ■ Grenada
Guatemala ■ Guyana ■ Haiti ■ Honduras ■ Jamaica
Mexico ■ Nicaragua ■ Republic of Panama
Paraguay ■ Peru ■ Saint Kitts and Nevis
Saint Lucia ■ Saint Vincent and The Grenadines
Suriname ■ Trinidad and Tobago
United States of America ■ Venezuela

EUROPE REGION

Albania ■ Armenia ■ Austria ■ Azerbaijan
Belarus ■ Belgium ■ Croatia ■ Cyprus ■ Czech Republic
Denmark ■ Estonia ■ Finland ■ France ■ Georgia
Germany ■ Greece ■ Hungary ■ Iceland ■ Ireland
Israel ■ Italy ■ Latvia ■ Liechtenstein ■ Luxembourg
Malta ■ Monaco ■ Montenegro ■ Netherlands
Norway ■ Poland ■ Portugal ■ Romania
Russian Federation ■ San Marino ■ Slovak Republic
Slovenia ■ Spain ■ Sweden ■ Switzerland ■ Turkey
Ukraine ■ United Kingdom

Membership information as per wagggs.org/en/our-world/ May 2023

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**GIRL GUIDES AUSTRALIA
MISSION IS:**

**EMPOWERING GIRLS
AND YOUNG WOMEN**

to discover their
potential as leaders
of their world

**WAGGGS VISION AND
MISSION IS:**

**AN EQUAL WORLD WHERE
ALL GIRLS CAN THRIVE**

By 2032 we will be a
girl-led Movement where
every and any girl feels
confident to lead and
empowered to create a
better world together





His Excellency General the Honourable David Hurley AC DSC (Retd)
Governor-General of the Commonwealth of Australia

GIRL GUIDES AUSTRALIA ANNUAL REPORT

Linda and I are proud to serve as Joint Patrons of Girl Guides Australia. We are huge fans of all things Guiding, have been involved with the organisation for many years, and hold Guides, Leaders, volunteers and staff in high regard.

One of the messages I like to share with young people is the importance of lifelong learning and of community. Guiding sets women and girls on a great path in life. It exposes them to new and exciting experiences that increase life skills, including learning to navigate competing demands on their time, and instils the importance of service beyond self.

Community service is at the core of Guiding, and we commend those who were again involved in Clean Up Australia Day and other campaigns that make our environment more sustainable and our community stronger.

In October, Linda and I had the pleasure of hosting a group of Girl Guides for a camp at Government House. We hope that those who attended created lifelong memories. We thoroughly enjoyed meeting with Guides, sharing stories, and learning more about their Guiding activities and aspirations for the future.

As many readers will be aware my term as Governor-General finishes at the end of June, at which time Linda and I will finish our role as Joint Patrons. Being able to shine a light on the work of so many organisations over the past five years has been an absolute joy for us both.

Girl Guides Australia is one of those organisations. Not only does it develop leadership qualities amongst Australian girls and women, but its many and varied activities help strengthen our communities. We wish all involved every success for the future.

CHIEF COMMISSIONER'S REPORT

In early 2023, I had the honour of being appointed as the Chief Commissioner of Girl Guides Australia. I am the 16th woman to hold this position and I am fortunate to count many of those who came before me as my mentors and friends. It is the support and guidance of those around us in Guiding that allows us to step up and make a difference. I acknowledge and thank Rosemary Derwin for all she accomplished and the guidance she provided through her term as the 15th Chief Commissioner.

2023 began with one of the best experiences of Guiding, a Jamboree. The first great gathering of Guides following the pandemic, the Jamboree provided an opportunity to celebrate coming together, having fun, challenging ourselves with new adventures and building friendships. This began a year that has shown the tenacity, commitment and passion of the volunteers, the staff, and our supporters to provide opportunities for Guides around the country to experience the best Guiding has to offer.

Girl Guides continues to offer experiences that Australian girls are seeking, whether that be through outdoor adventure, leadership skill development, or the many other choices girls make to lead their own program. One of the highlights of my year has been to experience a number of Scout/Guide Gang Shows and Showtimes around the country. These shows are an important part of the Guiding program, with Guides experiencing the thrills of being on stage following months of rehearsals, developing real

world backstage theatre skills or being part of the band providing live music. To see the difference being part of these shows can make for a girl is magical. I look forward to attending many more shows in 2024.

Real world and professional skills development are important for our young women. The results of independent research commissioned by GGA found that younger volunteers are looking for opportunities to develop skills that will assist them in their careers whilst working for an organisation that aligns with their values. Focusing on evolving and improving the volunteer experiences in order to engage and retain young women in leadership roles continues to be a priority. We know that the skills learnt as adults in Guiding can translate into the workplace, we just need to continue to articulate and promote this aspect of the volunteer experience.

The Young Women's Forum continues to grow and strengthen, speaking up and advising the GGA Board and Leadership team in all areas of our organisation. This Forum also provides opportunities for growth in governance experience with 5 of the current members undertaking an international Guiding Governance Program to develop knowledge and share experiences for the ongoing sustainability of the organisation.

2023 also saw the convening of an Advocacy Working Group and the Reconciliation Working Group. As an organisation GGA is committed to amplifying the voices of girls and young women through developing their advocacy know-how as well as being their voice in the Australian community. The Reconciliation Working Group has drafted a Reflection Reconciliation Action Plan that will challenge GGA to listen, learn and reflect on the role of First Nations people, especially girls and young women in

our organisation. This Reflection RAP will be implemented in 2024/25. These working groups will continue to make a difference into the future.

Every 3 years the World Association of Girl Guides and Girl Scouts holds a World Conference. I was one of 4 chosen to represent GGA in Cyprus in July. A detailed report is included in this Annual Report, however, a highlight for me was a practical demonstration of listening to the voices of young people in our organisation. All Member organisations were challenged to include young women in their delegations. Statistics from the conference showed that over 60% of the motions, comments and replies from the floor of the conference were from delegates under the age of 30. The voices of young women were being heard. GGA representatives Cassie Talbot and Georgina Gaffney shared GGA's views on the world stage as well as providing a future perspective on all matters and motions. An invaluable part of the team.

In this role, I get to meet many of the amazing volunteers who make up our organisation and their dedication and passion never ceases to astound me. To them, I say thank you. Thank you for showing up, for continuing to learn and grow and for making a difference in the lives of the girls and young women you come in contact with. You may not know or see the difference you make now, but be assured, as you provide a space for Guides to be brave, you are doing just that.

Helen Reid
Chief Commissioner
Girl Guides Australia





CHAIR'S REPORT

I am pleased to join with the leadership of Girl Guides Australia in presenting this report on our activities in 2023.

2023 offered more opportunities for Girl Guides around Australia to meet both together and with Girl Guides internationally. A welcome change from the adjustments due to Covid-19 since 2020. As Girl Guides Australia Chair this included attendance at:

- The National Jamboree, Kani-Karrung, in Ballarat, Victoria where I was able to take the opportunity to facilitate the surveying of over 495 youth and adult members on site to understand how Girl Guiding makes them feel and what is important to them.
- Meetings with leadership of State Girl Guide Organisations to work collaboratively on our strategic direction and focuses.
- The WAGGGS World Conference, bringing Girl Guides Australia's lens to international strategy and governance.

Girl Guides provides valuable opportunities for girls and young women to discover their potential, all within a child safe child friendly community. A survey of Youth Members aged 10-17 conducted at the National Jamboree confirmed that girls overwhelmingly feel safe at Girl Guides. At Girl Guides Australia, we continue to prioritise continuous improvement of our child safe practices, while acknowledging the challenges to our State Girl Guide

Organisations of continually evolving state laws, that do not necessarily result in national consistency.

In addition to delivering on our foundation of a Child Safe Child Friendly community, Girl Guides Australia's work is underpinned by Great People, Good Governance, a Commitment to Evolve and Collaborative Ways of Working. Girl Guides Australia works with each State Girl Guide Organisation to continue to provide an innovative Australian Guide Program appropriate for modern girls, delivered by inspiring volunteers Australia wide who are equipped and supported in that delivery.

I acknowledge the work of both Volunteers and staff from Girl Guides Australia, Girl Guides Victoria and our other State Girl Guide Organisation in bringing to life the National Jamboree. A successful Jamboree requires the collaboration of a large network of people, with strong leadership. I particularly acknowledge the work of Helen Reid as Leader in Charge of the Jamboree, the Girl Guides Victoria leadership team Michele Stokes; Chair, Linda Kors; State Commissioner, and Amy Timoshanko; CEO, and their respective teams.

In 2023, we commenced work on a National Values Framework, to be delivered in 2024. The National Values Framework will articulate the values of Girl Guiding on in a way that speaks to both those within and outside our organisation. I acknowledge the work that has been undertaken to date by a National Working Group. I also thank the many leaders who were the conduit for the voice of our youth members to the project, through fun activities and lively discussion; and the parents,

staff, community volunteers (such as Board members) and adult members, both young and old, for their insightful contribution.

The voice of girls is a vital part of the Australian Guide Program. I acknowledge the call by WAGGGS in Compass 2032 to be a truly girl-led movement by 2032. Girl Guiding can be pivotal in providing a space where girls and young women are heard, their contribution is acknowledged, and they grow in confidence to speak up in their communities around what matters to them. We know that in Girl Guides our youth members come from across society, and bring the lens of different religions and cultures, physical abilities and neurodiversity. At Girl Guides Australia, we will work to ensure that the Australian Guide Program and Olave Program provide opportunities for all girls and young women to be leaders of their world. To ensure that we can deliver on this commitment, we must continue to provide opportunities and varied ways in which young women aged 18-30 can remain involved in Guiding after they finish their Guiding journey as a youth member, and ensure our Guide leaders have access to quality training programs. I acknowledge the work undertaken in 2023, continuing in 2024, to modernise the delivery of Girl Guide training and requirements.

As with many organisations, we are challenged with the increasing compliance and operating costs necessary to deliver Girl Guiding. We continue to draw down on reserves to fund the delivery of strategic projects and operational costs. Unlike many other youth organisations, Girl Guides Australia receives no Government funding. Our research shows that Guiding builds resilience. Girls who participate

in Girl Guides for more than 2 years showed improvement in factors such as well-being, adaptability, life-skills and self-regulation. I call on the Governments of Australia to support Girl Guiding and our contribution to the lives of Australian girls and young women.

Guides will have opportunities to attend many local, state and national events as a youth member, including National Jamborees. Some may even have the opportunity to travel overseas with Guiding. In each case she will experience new adventures, make new friends, adapt to changing circumstances and challenge her own perceptions of the world. For our volunteers and staff, a national or international event can be similarly impactful, giving of their time and effort for the girls of today, while also having adventures, making friends, adapting to changing circumstances and challenging themselves.

There is, quite simply, a special magic that occurs when Guides get together. I was privileged in 2023 to experience that magic on many occasions.

Let's see what 2024 has in store!

Kate Alcorso
Chair
Girl Guides Australia



ABOUT GIRL GUIDES AUSTRALIA



Girl Guides Australia (GGA) is the peak organisation for Girl Guiding in Australia. We are an established, member based, charity, exclusive to girls and young women.

With over 5,000+ adult members and volunteers, from metropolitan locations through to regional towns, our State Girl Guide Organisations (SGGOs) deliver a program of outdoor pursuits, STEM, personal development, advocacy and leadership development.

Meeting each week, in person and online, we bring over 16,700 girls and young women together to meet, learn and discover.

We provide a safe space for girls to discover their passions and gain life and leadership skills through activities, community involvement and achievement awards. Our structure empowers girls to lead their Units and the adventures they have, supported, and mentored by adult volunteers.

Leveraging our unique framework, passionate women are offered the chance to nurture the next generation of confident and capable young women. We support them to inclusively mentor girls 5-17yrs, as they develop physically, mentally and socially – wherever they live in Australia.

As a member of WAGGGS, GGA contributes to the strategic vision and growth of Girl Guiding internationally. GGA enables international experiences for Australian girls and women, linking them to members from across the world and offering leadership opportunities that inspire them to contribute to creating a better world.

As a part of the Asia-Pacific Region of WAGGGS we contribute to regional and global activities and events. We share our ways of work and skills to contribute to the good governance of other organisations in our local area.

Every day, we see girls and young women all over Australia taking the skills Girl Guiding builds and applying them to their lives, their families and their communities. Girl Guiding instils in our members a commitment to acting on issues they care about and contributing to the world around them.

STATE GIRL GUIDE ORGANISATIONS IN 2023

- Girl Guides NSW, ACT & NT
- Girl Guides Queensland
- Girl Guides South Australia
- Girl Guides Tasmania
- Girl Guides Victoria
- Girl Guides Western Australia



GIRL GUIDING IN AUSTRALIA SOCIAL IMPACT REPORT 2022

60%
OF YOUTH MEMBERS
ARE AGED 8-12 YEARS

increased exposure
to new and exciting
experiences

positive shift in attitude,
confidence, and
interpersonal skills



increased life skills,
particularly the ability
to self-regulate
emotions – a key
contributing factor to
achieving happiness

20%
OF YOUTH MEMBERS
ARE AGED 13-17 YEARS

increase in their
ability to adapt to
unexpected events

18%+ increase in both
life skills and resilience



greater engagement in
the outdoors, with new
experiences increasing
their wellbeing

11% increase in feelings
of wellbeing within
three years of joining

increase in coping skills,
including having the
confidence to navigate
multiple demands on their
time such as school and
family and other interests

HOW GIRL GUIDES FEEL

proud
included
confident
safe
part
like
loved
supported
something
community
amazing
good
joyful
happy
fun
excited
brave



WE HAVE
4,586
VOLUNTEERS INCLUDING
3,963
IN LEADERSHIP ROLES

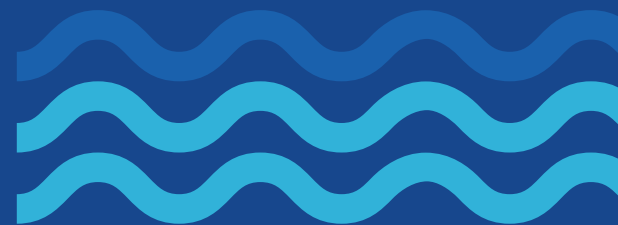


Girl Guide Volunteers enjoy **significantly higher wellbeing** on average, compared to Australians with comparable demographic characteristics.

Sources: Jamboree 2023, GGIA Census 2023, Social Impact Report 2022

WHAT GIRLS LIKE ABOUT THEIR LEADERS

respectful inclusive
friendly helpful leadership
kindness
nice responsible
happy others caring
listens good understanding
organised kind fun
funny
trustworthy being supportive



WE HAVE A MULTICULTURAL MEMBERSHIP

As many as 74% of Youth Members, in some states, were born overseas and speak a second language at home including; Mandarin, Cantonese, Vietnamese, Italian, Hindi, Arabic, Greek and Punjabi.

Sources: Jamboree 2023, GGIA Census 2023

COMPASS 2032

The World Association of Girl Guides and Girl Scouts (WAGGGS) launched Compass 2032 at the World Conference 2021.

Compass 2032 is shaped by the future girls want to see, and we will achieve it if the young people looking for this future are the ones leading our work to get there.

Compass 2032 builds on the strengths of over a century of non-formal education and the empowering leadership opportunities girls and young women find in Guiding. It also acknowledges we need to be braver and more agile to re-imagine Girl Guiding as the most inclusive, relevant, and impactful.

LISTENING TO GIRLS

Girls and young women across the world feel uncertain about their future and face growing inequalities and environmental emergency. Their families and communities have been disrupted by the COVID-19 pandemic, there is growing gender-based discrimination and violence, and mental health issues are rising.

However, the dreams of girls and young women have not changed. They want to thrive in a world that's fair for everyone, where they aren't held back by any aspect of who they are, what they believe, or where and how they live. Girls and young women want a safe space to explore their identity and beliefs. They want the confidence and resilience to face the pressures and challenges of growing up in an insecure world. And they want the relevant skills and opportunities to make a difference.

PURPOSE OF COMPASS 2032

Compass 2032 is the new 12-year vision for the Girl Guide and Girl Scout Movement. It captures the world girls and young women want to see and challenges every Girl Guide and Girl Scout Organisation to prioritise making this world a reality. It reminds WAGGGS and Member Organisations of the collective purpose and sets a shared direction. It's designed to align and inspire Member Organisations, volunteers, supporters and members in their commitment to girls and young women, and the impact Girl Guiding and Girl Scouting can have in the world.



Research undertaken at the 2023 Australian Jamboree highlights the topics girls and young women want to see tackled in the world:

69%

**ENVIRONMENTAL
SUSTAINABILITY**

57%

**DIVERSITY
AND INCLUSION**

"An equal world where all girls can thrive. By 2032 we will be a girl-led Movement where every and any girl feels confident to lead and empowered to create a better world together"

WAGGGS PUTTING COMPASS 2032 TO WORK

EQUITY

To contribute to the equal world girls want, Girl Guides must model equitable practices at all levels. We will mobilise to support equity in our societies, advocate for equal rights, and challenge injustice in our communities.

GIRL LED

We will review to what extent Girl Guide organisations are girl-led today and challenge ourselves to ensure we are more girl-led by 2032. We will recognise and celebrate girls' and young women's leadership in the Movement and continue to grow the spaces where girls and young women can practise leadership at all levels.

EVERY AND ANY GIRL

Every and any girl and young woman should feel Girl Guiding is a place where she can be herself, explore her identity and her beliefs, and find opportunities to thrive. We must continue to prioritise inclusion, which means putting time and resources into understanding and responding to inequitable access to Girl Guiding in our different communities.

FEELS CONFIDENT TO LEAD

We will continue to champion a wider understanding of leadership as something every and any individual can practise, in ways unique to them, and in all the spaces of their lives. We will encourage girls and young women to recognise themselves as leaders at all ages, explore

different ways to lead in their lives and societies, create a diversity of spaces and opportunities where they can practise leadership within Girl Guiding, and support them to apply what they have learned to empower other girls and young women both inside and outside the Movement.

EMPOWERED TO CREATE A BETTER WORLD TOGETHER

Girl Guides can recognise their own agency, learn to share leadership and work together to make a difference as active global citizens. The world needs girls and women in leadership; girls and women who will raise each other up and, with the support of an intergenerational network, put their values into action and find their own ways to bring positive change to their world.

WAGGGS FOCUSES FOR 2032



**MORE SPACES WHERE
GIRLS FEEL BRAVE**



**INCLUSIVE AND
CONNECTED GIRL GUIDE
COMMUNITIES**



**AN EMPOWERING
ENVIRONMENT FOR GIRL
LED IMPACT**



**LEADERS TODAY READY
FOR THE FUTURE**



**AGILE ORGANISATIONS
WITH GROWING IMPACT**



**REWARDING, ACCESSIBLE
ROLES FOR VOLUNTEERS
AND STAFF**

A CHILD SAFE CHILD FRIENDLY COMMUNITY

Girl Guides Australia has a strategic foundation to be a **Child Safe Child Friendly Community**.

Girl Guides Australia acknowledges the significant role culture plays in keeping children and young people safe. Guiding worldwide focuses on giving girls and young women a voice and an opportunity to build lifelong friendships and networks. The Australian Guide Program places a high priority on girl ownership and decision making; youth members have the responsibility to discover, decide, plan, do and evaluate their own activities and goals. These core elements encourage those in Guiding to speak up for themselves and others, an essential part of creating a child safe culture.

With the introduction of the National Principles for Child Safe Organisations, Girl Guides Australia undertook a review into the policies, procedures and practices of Girl Guiding in each of the states and territories with the view of establishing a national approach within Girl Guiding to continue to build an environment where young people are safe, protected and respected.

Girl Guiding has always had a child safe lens – it was important that we pulled everything that we have done historically under one umbrella.

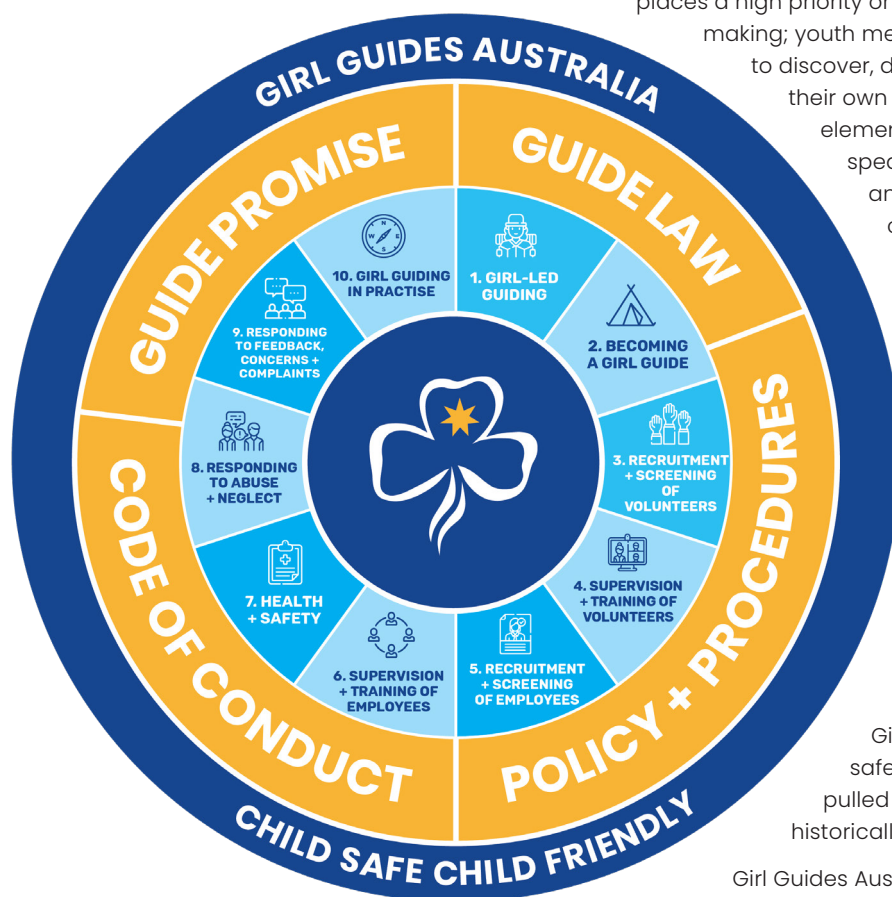
Girl Guides Australia was proud to launch its Child Safe Child Friendly Framework on 11 October 2021, the United Nations International Day of the Girl.

The Girl Guides Australia Child Safe Child Friendly Framework complies with Australia's National Principles for Child Safe Organisations, and signals the ongoing commitment of Girl Guides to provide girls and young women with an environment where they are safe, protected and respected; and where they can discover their potential as leaders of their world.

The Framework was developed in consultation with key stakeholders from across Girl Guides, including Youth Members.

The Child Safe Child Friendly Framework includes the Child Safe Child Friendly Policy, Procedures and Guidance Notes which provide clear guidance for everyone involved in Girl Guiding to understand their role in helping to keep children and young people safe, and to build on the Child Safe Child Friendly Community that is central to Girl Guiding in Australia.

The Framework can be referenced on the Girl Guides Australia website: [Guide Lines for Girl Guides](#).



91.7% know GGA
is a **Child Safe Child
Friendly organisation**

98.9%
**FELT SAFE
AT GUIDES**



*Voluntary survey conducted at Kani-Karrung amongst Jamboree participants aged between 10 and 17 years, from around Australia.

GIRL GUIDES OFFERS GIRLS THE CHANCE TO DEVELOP THEIR POTENTIAL THROUGH:



SEEKING CHALLENGES



CRITICAL THINKING



FUN + FRIENDSHIP



EXPLORING NEW ACTIVITIES



COMMUNITY INVOLVEMENT



BECOMING A GIRL LEADER



SELF AWARENESS



TEAM WORK



LEARNING TO ADVOCATE



FEELING A SENSE OF BELONGING



OUTDOOR ADVENTURES



SOCIAL DISCOVERY



PERFORMING ARTS



CARING FOR THE ENVIRONMENT



GIRL ONLY EVENTS



EARNING BADGES



CONQUERING FEARS



LEARNING BY DOING



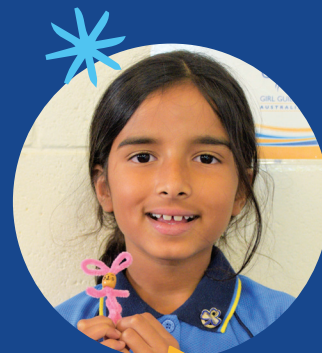
BUILDING RESILIENCE



SETTING GOALS

"Have you heard that Girl Guides is a Child Safe Child Friendly community?"

91%
YES*



*Source: Jamboree 2023

AUSTRALIAN GUIDE PROGRAM

The Australian Guide Program is a non-formal education program based on girl-led leadership. The program includes a variety of fun activities that focus on self-development in the areas of practical skills, physical development and relationships with people, appropriate to age and interests.

Girl Guides of all ages are involved in decision-making, planning, implementing and evaluating their activities. Within her Unit, the Girl Guide will be a member of a Patrol (4-8 girls). Girls learn new skills and grow in confidence by challenging themselves. Weekly Unit meetings, camps, adventure-based and community service activities make up the Girl Guiding experience.

Young women continue to develop and grow with Girl Guiding, through our national Young Women Forums and Olave Program.



Promise and Law
Outdoors • Service
World Guiding • Guiding Traditions
Leadership Development • Patrol System

NATIONAL OLAVE PROGRAM

The Olave Program continued to empower young women by providing opportunities for personal development, community involvement and leadership growth in 2023.

Designed for GGA members aged 18–30yrs, the program focuses on personal and collective achievements, skill development, and a strong commitment to making a difference in local communities and the world.

SELF DEVELOPMENT

Leadership development continued as a priority in 2023, empowering participants to build strong connections and establish networks within communities, nationally and worldwide.

ADVENTURE

Outdoor activities, including hiking, camping, and canoeing trips, fostered teamwork, resilience, and valuable opportunities for the young women to challenge themselves and step out of their comfort zones.

COMMUNITY

QLD and NSW Olaves were active with the following community campaigns:

- So Brave – Australia's Young Women's Breast Cancer Charity
- Backpack beds for homeless
- Birthing Kits

Olaves were actively involved in various community projects and initiatives throughout 2023, showcasing their commitment to making a positive impact on society.

SHARE THE DIGNITY

The inspirational young women involved in the Olave Program launched their period poverty initiative with a Share the Dignity campaign in November 23. They set their sights on donating personal care bags to the 'It's in the Bag' campaign. They collected bags from people in their community to ensure fewer women experience period poverty in Australia. All States supported the Olave-run Share the Dignity campaign and collectively donated:

121

Teen
Bags

332

Adult
Bags

36

Mum
& Bub
Bags



GIRL GUIDING IN PRACTISE



Girl Guides in Australia took part in the following National Programs:

CLEAN UP AUSTRALIA DAY

Local units across the country took part in Clean Up Australia Day, with central state-wide social media to support the day.

SALUTING THEIR SERVICE

Girls in all states took part in the Saluting their Service Challenge, with participation in local ANZAC services. Units also supported local RSL branches to sell poppies and raise funds for Remembrance Day. GGA launched a resource developed in collaboration with Tinkl to support neurodiverse members attending ANZAC services.

'I GO PLACES' CAMPAIGN

This campaign was launched on the International Day of the Girl in October to increase the amount of female role models available to girls and young women. I Go Places campaign had a reach of 450K+ people, with corporate professionals independently creating their own content via LinkedIn and talking openly about the importance of the topic.

WORLD THINKING DAY

The World Thinking Day theme in 2023 was 'Our World, Our Peaceful Future.' It focused on the link between the peace and balance in the world. Units across the nation supported the day with social media and unit activities.

BUSH BLITZ

Girl Guides explored and documented local plants and animals, gathering citizen science records that, once confirmed by an expert, were added to the Atlas of Living Australia to be used for scientific research.

GUIDE YOUR MONEY

Many units continued to participate in this, with requests for resources coming through State office.

QUEENS GUIDE AWARD

The Queen's Guide Award syllabus was updated and went live in March.

The peak achievement award for Youth Members in Australia was updated to be more relevant and accessible. The new syllabus is based on six skill areas:

- Creative Thinking
- Character
- Community
- Communication
- Collaboration
- Commitment to Learning

YOUTH PARTICIPATION

+600

**YOUTH MEMBERS
ATTENDED A
STATE CAMP**

+1000

**YOUTH MEMBERS
ATTENDED
A STATE
SLEEPOVER**

**THE MOST POPULAR
WATER ACTIVITIES WERE
CANOEING, KAYAKING
AND SWIMMING**



**THE MOST POPULAR LAND
ACTIVITIES WERE ARCHERY, BUSH
WALKING, HIKING, ROCK CLIMBING,
ROPES COURSES, HORSE RIDING**



Source: GGIA Census 2023



KANI-KARRUNG JAMBOREE 2023



Girl Guides Victoria was honoured to host the Kani-Karrung Australian Girl Guide Jamboree from 15–21 January 2023.

After years of planning and organising, they welcomed over 1,000 youth members and 500+ volunteers to Jamboree at the magnificent Victoria Park in Newington, Ballarat.

Girl Guides laughed, danced, kayaked, climbed, painted, cycled, paddled, cooked, dragon-boated, crafted, adventured, caved, badge-swapped, flew, surfed, hiked and sang their way through an unforgettable week.

Our 14yrs+ participants experienced a range of incredible overnight Expedition adventures across the region and state, and our younger participants took part in a diverse range of stream activities.

We were delighted to share our Jamboree fun with their Excellencies, The Governor-General and Mrs Hurley, who joined our participants for a canoe on the beautiful Lake Wendouree.

At a spectacular Closing Ceremony at the end of the week, the then Girl Guides Australia Chief Commissioner Rosemary Derwin, congratulated the Victorian organising committee on delivering Jamboree 2023.

Jamboree Leader-in-Charge Helen Reid (now our Chief Commissioner) told participants “It’s been so exciting to have the Jamboree here in Victoria, it took a few more years than we thought to get down here and actually have our Jamboree, and we are so excited to be able to then pass it on to New South Wales.”

We know the memories made and the friendships forged at Kani-Karrung Jamboree 2023 will last forever, and we can’t wait for the next Jamboree in 2025!

For more photos, visit the Jamboree Facebook page. The next Australian Guide Jamboree will be held in Northern New South Wales in September 2025.



LEADING THEIR WORLD

Girl Guiding in Australia is committed to empowering girls and young women to take charge, and advocate to make a difference. Developed in collaboration with the World Association of Girl Guides and Girl Scouts (WAGGGS), the 'Leaders of their World' advocacy resource empowers girls and young women to influence decision-makers to create a more equal world.

Girl Guides Australia launched the advocacy resource to support girls and young women to make positive change in their communities and beyond. The resource raises awareness of advocacy through the concept of leadership, allowing girls, young women, and adult volunteers to broaden their understanding of advocacy and its relevance to their communities.

The resource provides practical program activities to support advocacy skill development across three developmental stages (5-8 years, 9-13 years, and 14-30 years). It's designed to be a Girl Guide meeting program that strengthens the skills required for girl-led advocacy, aligns with the WAGGGS Leadership Mindsets and current best practices in girl-led advocacy. This resource was made publicly available.

These pivotal WAGGGS foundations are the first of their kind in Australian Girl Guide programming and provide opportunities to explore advocacy and leadership concepts further through existing WAGGGS resources.

'Leaders of their World' is available on the GGA website at: <https://www.girlguides.org.au/resources/program-resources/>



THE WAGGGS LEADERSHIP MODEL



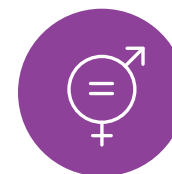
**REFLECTIVE
MINDSET**



**COLLABORATIVE
MINDSET**



**CREATIVE +
CRITICAL THINKING
MINDSET**



**GENDER
EQUALITY
MINDSET**



**WORLDLY
MINDSET**



**RESPONSIBLE
ACTION MINDSET**



LOCAL & GLOBAL CHANGE-MAKERS

16,700+

**YOUTH AND ADULT
MEMBERS IN AUSTRALIA**



10.8 MILLION

MEMBERS GLOBALLY



■ **153 COUNTRIES**

■ **5 REGIONS**

■ **5 WORLD CENTRES**

1,300+

**GIRL GUIDE UNITS
ACROSS AUSTRALIA**



3,900+

**VOLUNTEERS
SUPPORTING GIRL
GUIDING IN AUSTRALIA**



NATIONAL AND GLOBAL INITIATIVES

■ **16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE**

Raising awareness in communities, engaging with decision makers and campaigning to end violence against women and girls.

■ **FREE BEING ME**

A program empowering young people through better body confidence and self-esteem.

■ **VOICES AGAINST VIOLENCE**

Tackling violence against women and girls in their communities through advocacy, education, awareness raising, community action and research.

■ **TIDE TURNERS**

Supporting young people to tackle plastic pollution.

■ **SURF SMART**

This award-winning program provides the tools for girls to protect themselves online.

■ **SHARE THE DIGNITY**

Recognising the impacts of Period Poverty and making dignity bags with donations from the local community to support women facing hardship.

■ **INTERNATIONAL DAY OF THE GIRL**

Recognising girls' rights and the unique challenges girls face around the world. Nationally we recognised the lack of role models for girls in the media with the I GO Places campaign. It created social discourse prompting corporate women to share their profiles and organisations to provide incursions.

■ **INTERNATIONAL WOMEN'S DAY**

Local and state level International Women's Day participation.

WORLD CONFERENCE

WORLD CONFERENCE

The WAGGGS World Conference was held in Cyprus in July. This event brought together over 100 countries' Member Organisations from around the world together to collaborate and make decisions on how WAGGGS will continue their vital work to continue advocating for girls and young women. The World Conference delegation consisted of the Chief Commissioner, Helen Reid; the Chair of the Board, Kate Alcorso and 2 under 30 year delegates; Cassie Talbot and Georgina Gaffney.

Delegates Cassie Talbot and Georgina Gaffney participated in the 'Get into Governance' program hosted and generously funded by the Olave Baden-Powell Society. The program focussed on allowing young delegates under 30 to get a better understanding of governance and collaborate together to create change and have a meaningful impact on the World Conference. Both delegates reported an improved ability and confidence to participate in the work undertaken at the World Conference as a result of their experience.

Cassie Talbot, one of the young women representing Australia at this year's World Conference, shares her thoughts on the impact of Girl Guides on her life;

"I can easily say that I would not be at the stage in my professional career without being a member of Guides. It built confidence, communication skills and the ability

to understand, share and acknowledge differencing of opinions, experiences and skills amongst people from around the world. It allowed me to grow and challenge others respectfully whilst empowering me to advocate for the things I am passionate about. I have been lucky enough to grow this experience and journey through representing Girl Guides Australia at the 38th WAGGGS World Conference in Cyprus."

The business of the World Conference involves a number of motions and votes are undertaken including:

- The election of 6 new board members for a term of 6 years. The World Board consists of 12 elected members and Region representatives.
- Passing of the WAGGGS strategy 2024-2029 including the budget for 2024-2026
- Inclusion of the National Scout and Guide Association of Croatia as a full member of WAGGGS
- Request that the World Board publish future plans for the World Centres including business plans to ensure their sustainability into the future.
- Next world conference to be held in Cambodia in 2026.

Member Organisations are also able to share programs, experiences and network together outside plenary sessions. Experiencing the World Conference is a great reminder of the power of all member organisations working together to create a future for girls and young women. For the many differences, be it language, culture, or the way Guiding is delivered, we are stronger together.

"I CAN EASILY SAY THAT I WOULD NOT BE AT THE STAGE IN MY PROFESSIONAL CAREER WITHOUT BEING A MEMBER OF GUIDES"

Cassie Talbot
Young Women's Forum Delegate

JULIETTE LOW SEMINAR (JLS)

Four young women from Australia were selected in 2023 to take part in the Juliette Low Leadership Seminar:

- Nicola Jones
- Alissa Holmes
- Ashlyn Ireland
- Laura Ives Hicks*

*Laura was selected as a WAGGGS Global Advocacy Champion with the exceptional experience of representing WAGGGS at CSW at the UN in New York.

WORLD CENTRE TRAINING

BODY CONFIDENCE PROGRAMS

Robynne Mummary (GGWA) was selected to take part in the Expert Facilitation Training for the *Free Being Me* and *Action on Body Confidence* programs in Sangam World Centre in India. 18 participants from 11 countries came together in our World Centre in Pune for an intensive 5-day in-person training on facilitating the renewed *Free Being Me* and *Action on Body Confidence* programs.

"It was an absolutely fabulous training experience and I can't wait to bring Free Being Me and Action On Body Confidence to leaders in Australia. It was wonderful to work with such a diverse range of Girl Guide and Girl Scout Leaders from India, Nepal, Bangladesh, Sri Lanka, Maldives, Cook Islands, New Zealand, Thailand, Malaysia, Philippines as well as the volunteers from UK, USA, Madagascar & Singapore" – Robynne Mummary

WAGGGS STEM PROGRAM

In February and March 2023, the Johnson & Johnson Foundation supported WAGGGS to host its first ever webinar series on STEM; featuring fun STEM related activities and hearing from inspirational women who have successfully forged a career in STEM fields. It reached 6,000 young people and received great feedback on how they learnt interesting facts about STEM but equally how they would love to see STEM become part of WAGGGS global programming offer.

As a result of this success, WAGGGS launched its first STEM program hosted by The Sangam World Centre. Mia Peatling represented Girl Guides Australia at the 3-month STEM placement, collaborating with the World Association of Girl Guides and Girl Scouts team and the talented individuals at Sangam, to help design a bespoke STEM program tailored for girls aged 10-15. This initiative not only showcases Mia's dedication but also underscores our commitment to empowering young girls internationally through education and innovation.

OLAVE BADEN-POWEL SOCIETY CONFERENCE

The Chief Commissioner attended the Olave Baden Powell Society Conference (OB-PS) Conference 2023 in Kuala Lumpur, Malaysia in October. The theme was 'Change Makers – Young Women – Investing in girls today for our world' and Patron was HRH Princess Benedikte of Denmark.

Members of OB-PS have the privilege of helping girls and young women of WAGGGS grow and develop to their full potential to become leaders of tomorrow. By attending events like this they can help girls to gain the means and resources to enhance their skills, not only to survive, but to thrive in today's competitive environment of the internet era.

The strong support and encouragement of attendees went a long way in paving the way for girls to overcome obstacles and in giving them the confidence to achieve their dreams and goals.

**"IT WAS AN ABSOLUTELY
FABULOUS TRAINING
EXPERIENCE AND I CAN'T WAIT
TO BRING FREE BEING ME AND
ACTION ON BODY CONFIDENCE
TO LEADERS IN AUSTRALIA"**

Robynne Mummary

ADULTS IN GUIDING

Girl Guides Australia continue to act on innovative ways to provide initial training and ongoing learning support that suits our volunteers.

During 2021 GGA launched the Child Safe Child Friendly Framework for our organisation, including eGuiding modules to provide training and deeper understanding of both the framework and volunteers' responsibilities. At the centre of our decision making is providing a safe and inclusive space to empower the girls and young women who are our members.

The GGA strategy continues to offer streamlined learning opportunities for our volunteers. We have our sights set to both improve our volunteer numbers and facilitate more chances to include girls and young women in our programs, developing them as leaders of their world.

NATIONAL ONLINE TRAINING LAUNCH – MARCH 2023

In response to the evolving needs of Girl Guide volunteers, a schedule of national online training sessions was launched in 2023. These sessions replace face-to-face training and provide consistent, accessible development opportunities for new volunteers who wish to become Girl Guide qualified leaders or managers.

Traditional face-to-face training can be logistically challenging for volunteers. The Girl Guides Australia online face to face training supports accessibility for trainees and trainers.

Regular flexible learning opportunities improve onboarding of volunteer leaders and managers in training. A national schedule provides accessible training for everyone, regardless of location.

"The training was pitched at a good level, assumed a certain amount of general life experience and focused on the right things" **HELEN W**

"I genuinely enjoyed the training. All the trainers are very knowledgeable and helpful and they give great techniques and ideas on how to deliver the Girl Guide experience more effectively." **ASHLEE J**

"The trainers were really good and had a wealth of experience and a passion for guides. Thank you very much to them for giving their time." **SARAH V**

TREFOIL GUILD REPORT 2023

In 2023, Australian Trefoil Guild Members showed their commitment to actively supporting Girl Guiding and their communities, while enjoying the journey along the way.

- 1,404 Members across 138 Trefoil Guilds.
- Trefoil Guild Members have been very generous with their time and shared their knowledge of traditional Guiding skills with Girl Guides at local Units, at Camps and other Guiding events
- Trefoil Guild Members actively support their local communities by responding to the needs identified
- Trefoil Guild Members are also active in chatting, sharing a cup of tea with a chat and fostering the fun and fellowship they experienced as Girl Guides and Leaders.

Sharyn Smith Anderson
Australian Trefoil Guild Advisor



TREFOIL GUILD

\$40,000+

**DONATED TO GUIDING
IN THEIR STATES**



**for maintenance to Guiding
Camp Sites and Guide Halls**

OVER \$2,000

**donated to WAGGGS
World Thinking Day
Fund to support Guiding
Internationally**



FINANCIAL SUPPORT donated to
community projects:

\$16,000+



OVER \$1K



donated to the Young Women in
Leadership Fund to support young
women and emerging Guides
in Leadership

Not to mention the compassionate time and effort expended to knit the many blankets, socks, beanies, warm mittens and hats for premature babies and the products that were donated to support men and women in refuges and children in foster care!



2023 AWARDS



Girl Guides Australia pays tribute to members of the Australian Guiding family and community who have been recognised by awards and honours in 2023 for the good work they undertake on a daily basis.

Congratulations to all recipients!

ASIA PACIFIC AWARDS

The Asia Pacific Leadership Award is to recognise achievement of Leaders in the Member Organisations of the Asia Pacific Region. It is awarded in three categories:

Asia Pacific Leadership Award for Unit Leaders

■ Alicia Buxton	SA
■ Antonia Hanlon	QLD
■ Tiarn Lockwood	NSW, ACT & NT
■ Tricia Pilgrim	QLD
■ Amanda Young	QLD

Asia Pacific Leadership Award for District and State Leaders:

■ Kathryn Pearson	QLD
■ Julie Smith	NSW, ACT & NT
■ Kirstyn Taylor	NSW, ACT & NT
■ Sue Vandervliet	NSW, ACT & NT
■ Leonie Whitford	TAS

AUSTRALIA DAY HONOURS

Medal (OAM) of the Order of Australia in the General Division

■ Margaret Giulieri	VIC
■ Rae Heenan	VIC
■ Eleanor Lydon	QLD
■ Maureen Lyon	QLD
■ Jennifer McDonald	SA
■ Katherine Walker	WA
■ Pamela Ward	NSW, ACT & NT
■ Arthur Watson	NSW, ACT & NT

Member (AM) of the Order of Australia

■ Rosemary Derwin	NSW, ACT & NT
■ Joanne Muller	NSW, ACT & NT

KINGS BIRTHDAY HONOURS

Medal (OAM) of the Order of Australia in the General Division

■ Lynette Buckley	QLD
■ Diana Clark	TAS
■ Diana Creswell	VIC
■ Lesley Johnson	NSW, ACT & NT
■ Diana Moehead	NSW, ACT & NT
■ Jane Pennington	VIC

GOOD GOVERNANCE



STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME		
For the Year Ended 31 December 2023	2023	2022
	\$	\$
Revenue	582,344	868,810
Other Income	276,475	231,649
Total revenue and other income	858,819	1,100,459
Purchases for resale	(25,481)	(270,754)
Employee benefits expense	(544,344)	(480,818)
Contractor expense	(71,075)	(64,309)
Doubtful debt expense	(118,852)	–
Depreciation expense	(1,171)	(1,705)
Consultancy fees	(17,593)	(39,523)
Insurance expense	1,711	(9,884)
Travel and accommodation expense	(68,310)	(20,411)
Other expenses	(373,589)	(338,066)
Total Expenses	(1,218,704)	(1,225,470)
Deficit before income tax	(359,885)	(125,011)
Income tax expense	–	–
Deficit for the year	(359,885)	(125,011)
Other comprehensive income		
Net gain/(loss) on financial assets–fair value through other comprehensive income	206,756	(303,207)
Total comprehensive loss for the year	(153,129)	(428,218)

GOOD GOVERNANCE



STATEMENT OF FINANCIAL POSITION

As At 31 December 2023

2023
\$

2022
\$

ASSETS

CURRENT ASSETS

Cash and cash equivalents	125,720	127,518
Trade and other receivables	72,224	104,015
Inventories	81,512	29,076
Other financial assets	70,013	160,261
Other assets	8,597	75,892
TOTAL CURRENT ASSETS	358,066	496,762

NON-CURRENT ASSETS

Other financial assets	2,944,442	2,884,317
Property, plant and equipment	1,944	3,115
TOTAL NON-CURRENT ASSETS	2,946,386	2,887,432
TOTAL ASSETS	3,304,452	3,384,194

GOOD GOVERNANCE



STATEMENT OF FINANCIAL POSITION

As At 31 December 2023

2023
\$

2022
\$

LIABILITIES

CURRENT LIABILITIES

Trade and other payables	275,221	210,070
Employee benefits	21,937	17,451
Other liabilities	45,031	49,915
TOTAL CURRENT LIABILITIES	342,189	277,436

NON-CURRENT LIABILITIES

Employee benefits	17,427	8,793
TOTAL NON-CURRENT LIABILITIES	17,427	8,793

TOTAL LIABILITIES	359,616	286,229
NET ASSETS	2,944,836	3,097,965

EQUITY

320,337

113,581

Reserves

Retained earnings	2,624,499	2,984,384
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TOTAL EQUITY

2,944,836

3,097,965

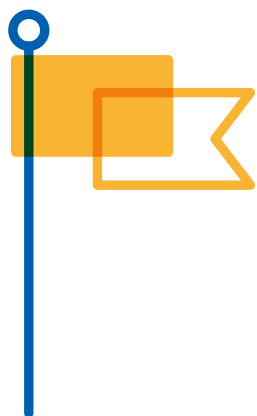
The above summary is a true representation of the detailed, audited financial report and should be read in conjunction with the accompanying notes, a copy of which is available upon request.

GGA BOARD OF DIRECTORS 2023

As determined by the constitution of Girl Guides Australia, the Board of Girl Guides Australia is comprised of a minimum of six and a maximum of sixteen including:

- Chair
- Chief Commissioner
- Six Directors nominated by a State Girl Guide Organisation
- Three Appointed Directors

The names of the directors in office at any time during 2023 are:



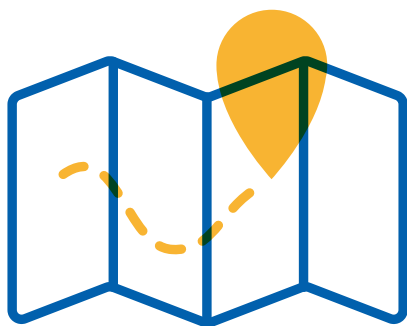
NAME	APPOINTED / RESIGNED
Kate Alcorso	Appointed 09/04/2021
Helen Reid	Appointed 01/02/2021
Kellie Earl	Appointed 01/01/2022
Alicia Hancock	Appointed 01/01/2023
Emily Milton Smith	Appointed 18/09/2023
Georgina Gaffney	Appointed 26/05/2021
Laura Hume	Appointed 01/10/2019
Natasha Montesalvo	Appointed 18/03/2022
Lindsay Tagg	Appointed 23/03/2023
Ghylene Palmer	Appointed 17/05/2023
Beverley Severin	Appointed 06/09/2022
Rosemary Derwin	Resigned 28/02/2023
Joanne Muller	Resigned 15/09/2023
Yvonne Power	Resigned 16/05/2023



WORKING TOGETHER ACROSS AUSTRALIA

Girl Guides Australia works closely with our State Girl Guide Organisations members and our national volunteers and committees so that we have strong and consistent leadership across the country.

Girl Guiding in Australia is supported by many volunteers across Australia and we thank them for their generous contributions, expertise and time.



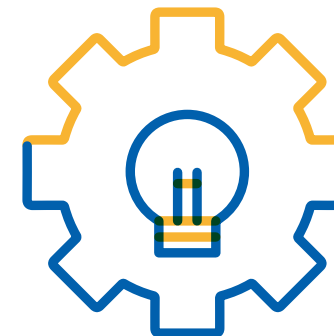
GIRL GUIDES AUSTRALIA LEADERSHIP TEAM 2023

NAME	ROLE
Kate Alcorso	GGA Board Chair
Rosemary Derwin	Chief Commissioner (until Feb 2023)
Trish Manten	Chief Executive Officer
Helen Reid	Chief Commissioner (from Mar 2023)

NATIONAL VOLUNTEERS 2023

NAME	ROLE
Micheala Collins	Assistant Chief Commissioner – Young Women (until Feb 2023)
Miranda Cummings	Assistant Chief Commissioner – International (until Feb 2023)
Wendy Davis	International Travel Consultant
Laura Ives Hicks	Assistant Chief Commissioner – Young Women (from Mar 2023)
Nicola Jones	National Coordinator – Olave
Wendy Kirk	National Coordinator – Youth
Sarah Neill	National Coordinator – Adults
Joy Ord	National Coordinator – International

COLLABORATIVE WAYS OF WORKING



STATE EXECUTIVE OFFICERS 2023

NAME	ROLE
Kerrie Akkermans	CEO, Girl Guides SA (until Mar 2023)
Reachelle Beasley	CEO, Girl Guides WA
Melanie Dancer	CEO, Girl Guides SA (from Sep 2023)
Kim Harrington	CEO, Girl Guides QLD
Brendan Moore	CEO, Girl Guides NSW, ACT & NT (from Aug 2023)
Carol Simpson	CEO, Girl Guides NSW, ACT & NT (until Jul 2023)
Katrina Spark	CEO, Girl Guides TAS
Amy Timoshanko	CEO, Girl Guides VIC

ADVISORS AND COMMITTEE 2023

Girl Guides Australia also thanks all who contribute leadership to important areas of work such as overseeing awards and maintaining contact with our Girl Guiding alumni through the Trefoil Guild and Honorary Australian Associates.

NAME	ROLE
Robinette Emonson	Chair, Awards
Lynne Price	Honorary Australian Associates
Sharyn Smith Anderson	National Trefoil Guild Advisor

OUR PARTNERS AND SUPPORTERS

Girl Guides Australia sincerely thanks our supporters who have provided assistance, resources and/or expertise pro bono to our organisation in 2023. These organisations have been a part of supporting the growth of our organisation and importantly supporting the empowerment of girls and women across Australia.

Lawyers | **McCullough
Robertson**



PARTNERSHIPS AND COLLABORATIONS

UNIT FUNDRAISER

This fundraising initiative with 'Cashes', focused on Units sharing a range of personalised lunch boxes, drink bottles and more amongst their friends and family to generate income for their Unit. Nationally we had 262 Sales with Queensland generating the most sales. We gained \$1,000 in commissions. The fundraiser was shared on GGA social channels and the GGA website.

SHARE THE DIGNITY

Our Olave community, in every State, took part in the 'It's in the Bag' campaign. They collated dignity bags from donations made by people in their communities to ensure fewer women experience period poverty in Australia.



TWINKL

For girls attending an ANZAC service – or any public event – for the first time, not knowing what to expect can be a little daunting. In collaboration with Twinkl, GGA developed an Anzac Day resource to help our neurodiverse members get prepared physically and mentally for the Anzac memorial.

CLEAN UP AUSTRALIA DAY

Clean Up Australia Day is an annual event for many Girl Guides in Australia and 2022 Girl Guides and Leaders around the country gathered to play their part to clean up our planet. Sales of the bespoke Clean Up Badge were donated to Clean Up Australia to support their efforts.



COMMITMENT TO EVOLVE

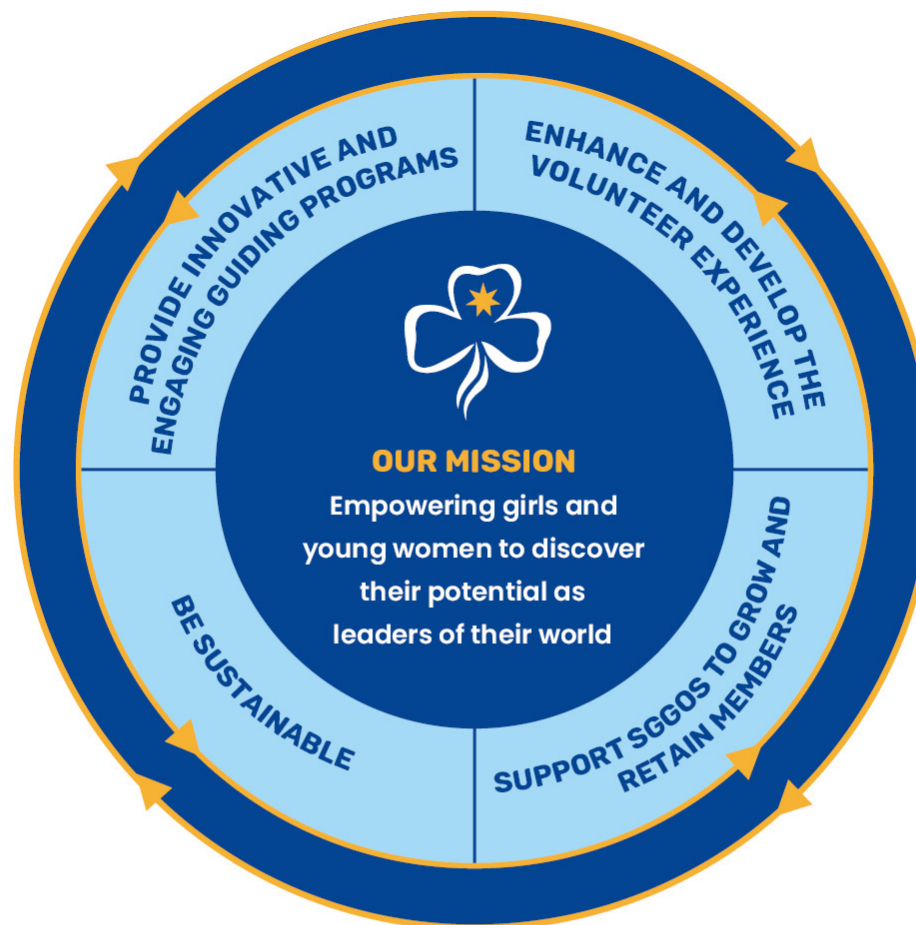
GIRL GUIDES AUSTRALIA STRATEGY 2021-2025

PURPOSE OF GIRL GUIDES AUSTRALIA:

Girl Guides Australia (GGA) works with State Girl Guide Organisations (SGGOs) to promote and enable growth and success of Girl Guiding in Australia and advocating for girls and young women nationally and internationally.

PURPOSE OF GIRL GUIDING IN AUSTRALIA:

Through girl-led programs championing fun, friendship and adventure, Girl Guiding empowers girls and young women to find their voice, discover their potential, explore possibilities and make a genuine difference in their world.



OUR FOUNDATIONS

1
Child Safe,
Child Friendly
Community

2
Great
People

3
Good
Governance

4
Commitment
to Evolve

5
Collaborative
Ways of
Working

WORLD ASSOCIATION OF GIRL GUIDES AND GIRL SCOUTS

OUR HISTORY

- 1909** Girl Guides began in England and groups started to meet in Australia the same year
- 1920** Girl Guide Associations had been formed in six states
- 1925** First interstate camp for Leaders held in NSW
- 1926** The State Associations federated and formed a national organisation
- 1928** Australia became a foundation member of World Association for Girl Guides and Girl Scouts (WAGGGS)
- 1930** Lady Baden-Powell proclaimed World Chief Guide
- 1931** Lord and Lady Baden-Powell visited Australia
- 1943** Guide International Service (GIS) formed in Australia
- 1946** World Badge adopted at the World Conference in France
- 1946** Queen's Guide Award introduced
- 1947** Lady Baden-Powell visited Australia
- 1947** Guides in Australia collected and sent ingredients for the Queen's wedding cake
- 1949** Interstate Guide camp held in Victoria
- 1951** First international Guide camp held in Australia in NSW
- 1966** Sangam World Centre opened in Pune, India
- 1976** Australia celebrated 50 years of Guiding with a Ribbon of Gold across the country
- 1988** Australian bicentenary Guiding celebrations and special events held in all states, with a special camp (Porepunka) in NSW attended by Guides from around the world
- 1996** The new Australian Guide Program was introduced
- 1996** The Olave Program was established
- 2001** National Convention of Guides Australia took place in Tasmania
- 2005** The Friendship Train travelled around Australia with Guiding participants from around the world
- 2007** The name 'Girl Guides Australia' officially adopted
- 2009** The Australian Prime Minister Kevin Rudd announced 2010 to be designated the Year of the Girl Guide, acknowledging the invaluable contribution of Girl Guides Australia over the past century
- 2018** Celebrated 60 years of Girl Guide biscuits
- 2019** Girl Guides Queensland celebrated 100 years
- 2020** Girl Guiding in Australia pivots to online Guiding to support ongoing girl-led connections during the global pandemic
- 2021** Girl Guides Australia launched the Child Safe Child Friendly Framework with its foundations based on the National Principles for Child Safe Organisations
- 2022** Girl Guides Australia launched the Leaders of their World Advocacy Resource
- 2023** GGA launches first resource to support neurodiverse girls



GIRL GUIDE PROMISE

**I promise that
I will do my best**

**To be true to myself
and develop my beliefs**

**To serve my community
and Australia**

And live by the Guide Law

GIRL GUIDES NSW, ACT & NT

Suite 201, Level 2
55 Holt Street
Surry Hills NSW 2010
02 8396 5200
guides@girlguides-nswactnt.org.au
girlguides-nswactnt.org.au

GIRL GUIDES QUEENSLAND

Guide House, 35 Tamarind Street
Marsden QLD 4132
07 3357 1266
reception@guidesqld.org
guidesqld.org

GIRL GUIDES SOUTH AUSTRALIA

311 Military Road
Henley Beach SA 5022
08 8418 0900
reception@girlguidessa.org.au
girlguidessa.org.au

GIRL GUIDES TASMANIA

1/8 Percy Street
Bellerive TAS 7018
03 6244 4408
office@guidestas.org.au
guidestas.org.au

GIRL GUIDES VICTORIA

Suite 812, 401 Docklands Drive
Docklands VIC 3008
03 8606 3500
guides@guidesvic.org.au
guidesvic.org.au

GIRL GUIDES WESTERN AUSTRALIA

265 Great Eastern Hwy
Belmont WA 6104
08 9479 9800
info@girlguideswa.org.au
girlguideswa.org.au



GIRL GUIDES
AUSTRALIA

GIRL GUIDES AUSTRALIA NATIONAL OFFICE

Hub Hyde Park
223 Liverpool Street
Darlinghurst NSW 2010
02 8328 0851
guides@girlguides.org.au
girlguides.org.au