

## A.GINFO 01 (2023) Clean Up Australia Day 2023

Clean Up Australia Day inspires communities to clean up and conserve our environment. Girl Guides have been part of this initiative to proactively reduce waste in communities since the very first Clean Up event in 1990. Thirty-three years on, Girl Guides are a Clean Up Australia Youth Ally and continue to inspire girls and communities to make a difference through simple actions to conserve our environment.

This year, Clean Up Australia Day is on Sunday 5 March. As Youth Allie's, Girl Guides have a special registration page for Girl Guide groups: [cleanupaustaliaday.org.au/hub-pages/girlguides](https://cleanupaustaliaday.org.au/hub-pages/girlguides).

### Key Information

- Clean up events can be organised on days that work for Unit planning.
- Choose a local park, bushland, beach or suitable streets in your community to Clean Up.
- Register your Clean Up or click Join a Clean Up to see Clean Ups organised near you that you can join. There may be another Girl Guide Clean Up you can join forces with.  
[cleanupaustaliaday.org.au/join-a-clean-up](https://cleanupaustaliaday.org.au/join-a-clean-up)
- Registered Clean Ups receive a Clean Up Kit with bags, gloves and information. Register by 17 February (or 2 weeks before your event) to allow time for your kit to arrive.
- Print a poster for your Girl Guide Hall with your Clean Up details or share details to your District or Region contacts. Download resources here:  
[cleanupaustaliaday.org.au/resources/media-kit](https://cleanupaustaliaday.org.au/resources/media-kit)
- Use social media tags - @GirlGuidesAustralia @CleanUpAustralia #StepUpToCleanUp

The Clean Up badge for 2023 will be available to purchase through Girl Guide retail outlets from late February – [girlguides.org.au/resources/uniform/](https://girlguides.org.au/resources/uniform/)

For more information contact Karen ([karen@girlguides.org.au](mailto:karen@girlguides.org.au)).