

# GIRL GUIDES AUSTRALIA STRATEGY 2021-2025



GIRL GUIDES  
AUSTRALIA

## Purpose of Girl Guides Australia:

Girl Guides Australia (GGA) works with State Girl Guiding Organisations (SGGOs) to promote and enable growth and success of Girl Guiding in Australia and advocating for girls and young women nationally and internationally.

## Purpose of Girl Guiding in Australia:

Through girl-led programs championing fun, friendship and adventure, Girl Guiding empowers girls and young women to find their voice, discover their potential, explore possibilities and make a genuine difference in their world.



## OUR FOUNDATIONS

1

Child Safe,  
Child Friendly  
Community

2

Great  
People

3

Good  
Governance

4

Commitment  
to Evolve

5

Collaborative  
Ways of  
Working